

WORKERS' COMPENSATION & RISK CONFERENCE

The Omni La Costa Resort | www.TheWCRC.com



REASONS TO SPONSOR

The Workers' Compensation & Risk Conference (WCRC) is an annual educational event that offers Workers Compensation, Risk Management, Human Resources, Safety, and Legal professionals, an opportunity to expand their industry knowledge and network with peers.

The WCRC has limited sponsorship opportunities, offering high visibility to your current and prospective clients. WCRC focuses on the needs of middle management and above. The majority of conference attendees will be company decision makers. With registration typically over 400 and a venue that can accommodate over 600, you won't want to miss this brand building opportunity.

WCRC is THE way to educate, connect and network with an influential and exclusive group of industry professionals.

To pursue a sponsorship opportunity, please contact: Jennifer Saliba, Conference Director at jennifer@consultrhino.com

Tiered Sponsorships

	<i>Title Sponsor \$12,000</i>			
Company listed as presenting sponsor (logo listed on home page and in all email communications)	Exclusive Benefit			
Opportunity to provide daily conference welcome comments and commercial	Exclusive Benefit			
Pop Up Banner at Cocktail Receptions (sponsor must provide banners)	Included	<i>Platinum \$8,000</i>		
Coordinate in-person concurrent session OR Headline reception sponsor (topic must be approved by WCRC speaker committee in advance)	Included	Included		
Electronic advertisement in speaker highlight email	Before & After	Before <input type="checkbox"/> After		
Opportunity to provide 2 min. podium comments	Welcome Comments	Keynote Session	<i>Gold \$6,000</i>	
Receipt of attendee list, provided 2 weeks prior and 48 hours post conference (includes company, title, name, and mailing address when available, emails provided post-conference)	Included	Included	Included	
Advertisement on electronic banner display (16:9 widescreen electronic display in main conference area)	Included	Included	Included	<i>Silver \$4,000</i>
Recognition during conference remarks	Logo Full Screen	Large Logo Screen Share	Medium Logo Screen Share	Small Logo Screen Share
Color advertisement in conference catalog	Full Page (8.5 x 11)	1/2 Page (8.5 x 5.5)	1/4 Page (4.25 x 5.5)	Footer Ad. (8.5 x 1.5 inches)
Social media marketing	4 posts	3 posts	2 posts	1 post
Company logo and contact information on conference website	Included	Included	Included	Included
Participation in exhibit hall *	Premier Placement	+ \$500	+ \$750	+ \$1,000
Complimentary sponsor attendee(s)	3	2	1	1
Complimentary guest employer attendee(s)	2	2	1	1

Platinum Exclusive Sponsor Benefit

*(in addition to tiered benefits, please select **one** item below, based on availability)*

- Coordinate concurrent session. The topic must be approved by the WCRC speaker committee in advance and panel must maintain 1:1 practitioner to service provider ratio.
- Headline sponsorship of Wednesday networking reception
- Headline sponsorship of Thursday networking reception
- Slido live polling product during all general and breakout session presentations. Place your company logo and note of sponsorship on a single slide for each presentation during the conference.

Gold Exclusive Sponsor Benefit

*(in addition to tiered benefits, please select **one** item below, based on availability)*

- Contribute one panelist in a concurrent session the WCRC speaker committee coordinates. This is a shared speaking opportunity with at least one other gold sponsor. The WCRC will work with sponsors to select a desired topic.
- Sponsorship of Wednesday networking reception
- Sponsorship of Thursday networking reception

Silver Exclusive Sponsor Benefit

*(silver benefits noted above plus select **one** item below, based on availability)*

- Introduction of employer panel concurrent session.
- Morning coffee bar sponsor
- Breakfast sponsor
- Morning break sponsor
- Lunch sponsor
- Afternoon coffee bar sponsor
- Afternoon break sponsor
- Networking reception drink ticket sponsor

All tiered sponsors can add on an exhibit hall booth. Exhibit Booth Selection order is based on sponsorship level, repeat sponsorship, and date sponsorship confirmation is received.

Golf Sponsorships

Highlight your company and go one step further by sponsoring the WCRC golf tournament.

Title Golf Tournament Sponsor \$6,000

- Company listed as presenting golf tournament sponsor, logo listed on website, and in all email communications.
- Opportunity to set up a company tent at tournament registration.
- Logo on water bottle provided to every attendee.
- 2 complimentary golfers.

Sponsor Hole with Activity \$3,000

- Opportunity to set up a company tent at sponsored hole.
- 1 complimentary golfer.
- Selection of hosted activity at sponsored hole.
 - Coffee
 - Muffins
 - Kind Bars
 - Gift Card Raffle
 - Fruit & Chocolate Skewers
 - Bottle of Beer (additional \$500)
 - Take a Shot (additional \$500)
 - Bag Pipe
 - Bite Size Cupcake
 - Helicopter Ball Drop

Branded Hole \$2,000

- Sponsor signage at sponsored hole.
- 1 complimentary golfer.

A la carte Sponsorships (WCRC provides branded item unless otherwise noted)

To be environmentally conscious, Workers' Compensation & Risk Conference has eliminated several of the branded sponsorship opportunities (i.e. bags, water bottles, notepads, pens, etc.). We are excited to increase attendee traffic to the exhibit hall and encourage sponsors to showcase these high-quality favors at their booths.

Conference Name Badge \$4,000

- Logo will be present on conference name badges
- Receive visibility the entire conference to all attendees (name badge 5.75w x 4.25h, logo spot 3w x .75h)
- Receipt of conference attendee list (*company, title, name, email, and mailing address when available*)



Registration Desk \$5,000

- Your logo is the first thing attendees see when they enter WCRC
- Conference logo on website registration receipt with logo and contact information on sponsor tab
- Availability to provide tablecloth and pop-up poster at registration area
- Receipt of conference attendee list (*company, title, name, email, and mailing address when available*)



Internet Access \$2,500

- Company logo on table tent at registration desk with Wi-Fi directions
- Password will incorporate company name
- Program and podium recognition



Conference Lanyards \$3,750

- Logo will be present on the name badge lanyards
- WRC provides the lanyards in a color of your choice



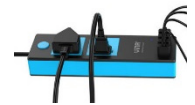
General Session Water Stations \$2,500

- Logo will be clearly visible on water station signs throughout the conference
- Sponsor can provide branded cups or napkins to further increase exposure



Attendee Lounge \$2,500

- Logo will be clearly visible on a poster in the attendee lounge
- Logo present during conference remarks
- Availability to provide a retractable banner, branded chargers, or swag items in the attendee lounge



Sponsor Add-On Options

- Conference Advertisement (quarter page; 4.25 wide x 5.5 tall) \$500
- Receipt of conference attendee list, provided 2 weeks prior and 48 hours post conference (*company, title, name, email, and mailing address when available*) \$750